



OLIVELLA[®]
www.olivellaline.com



OLIVELLA®

THE ONE & ONLY **100% OLIVE CONCEPT**

MADE
IN ITALY

THE ONE & ONLY 100% OLIVE CONCEPT

AN OLD INTUITION

Beauty with 100% Virgin Olive Oil is a source of beauty.

Olive tree has been present in our life from time immemorial. They believe it was originated in some lands in South-West Asia, from where it was transplanted it spread in Egypt, in Greece and its islands, and finally in South Italy and Sicily. Since we know that colonies of Magna Grecia were founded between the end of VIII Century B.C. and the beginning of VII Century B.C. , probably the olive tree cultivation in Italy dates from this period; furthermore here Phoenician navigators dealt in olive oil called "liquid gold".

Olivella products, from 100% Virgin Olive Oil, concentrate all the olive oil properties, but in a naturally convenient and manageable formula: as the historical condiment is part of the popular Mediterranean diet, soaps and creams really made from olive oil should be part of the diet of our skin. The old intuition "olive oil = source of beauty" for our face and body can be adopted under a formula surely easier to use.

MISSION: "To reclaim traditions and preserve fundamental values, seeking to contribute to the advances that increase our fitness and health by bringing nature and the purity of simple things to become a part of our very being and essence."

THE VIRGIN OLIVE OIL NATURAL BENEFITS

- * Assists in retaining skin's natural humidity
- * Moisturizes Skin
- * Contains Anti-oxidants
 - Vitamin A (beta carotene)
 - Vitamin E
 - Poly-phenols
- * Contains Anti-aging properties
- * Hypoallergenic
- * Provides a soothing effect on skin

OLIVELLA® FRAGRANCE FREE BAR SOAP 100% VIRGIN OLIVE OIL

(100 GR. case box)

The "Fragrance Free" Solid Olivella Bar Soap, has been developed expressly without addition of fragrances, naturally elevating the delicate notes of Olive's essence; distinct and elegant, for more demanding clients, who want to "maintain their skin fit".

100% derived from Virgin Olive Oil, compared to other soaps found on market, it preserves richness of dermo-protective that make it unique. "The natural Mediterranean diet for our skin..."

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

With humid hands handle gently the bar soap therefore emulsifying the product for face and body's hygiene. Washout with warm water, the area treated.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® BAR SOAP

100% VIRGIN OLIVE OIL

(150 GR. in carton box)

Our soap derives from an innovative technology which allows to eliminate traditional chemical steps highly stressing due to sterolic fractioning and to fatty acids.

Compared to others, it preserves richness of dermo-protective that make it unique. Our research has privileged the quality, allowing the soap to preserve high the content of noble Virgin Olive Oil ingredients, therefore manipulation, addition of additives, distortion of the product it is not necessary. The product presents its self rich in origin since closer to Virgin Olive Oil from which it derives. The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

With humid hands handle gently the bar soap therefore emulsifying the product for face and body's hygiene. Washout with warm water, the treated area.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® BATH & SHOWER GEL

100% VIRGIN OLIVE OIL

(Available in 500 ml. flacon)

The Bath & Shower Gel, studied for all types of skin, it is indicated for frequent use. Its extremely delicate lather will leave skin smooth and flattened. With an effective emollient and deterging effect the Bath & Shower Gel grants a more congenial dermatological effect to the lipidic layer of the skin comparing it to conventional bath & shower gels present on market.

The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

Use comfortable flacon (flip top) disburse desired quantity, gently massaging detergent body. Rinse with warm water treated area.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® BODY CREAM 100% VIRGIN OLIVE OIL

(Available in 150 ml. tube in case box)

A Virgin Olive Oil cream for body skin care, characterized by a light texture with a refreshing effect, highly nourishing, emollient, hydrating and elasticizing, at a high skin absorbing. Does not contain colorants and synthetic essences. The colour of the emulsion is completely natural therefore it is exclusively due to the Virgin Olive Oil.

The citrus fragrance Mediterranean notes, sapiently selected will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

Apply on a daily basis, gently massaging the area you wish to treat.

Particularly indicated for dry or cracked skins. It is easily absorbed leaving a pleasant feeling of freshness and comfort.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its external
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® BODY LOTION 100% VIRGIN OLIVE OIL

(Available in 250 ml. flacon)

Its formula contains 100% Virgin Olive Oil, Vitamin A, E of fresh and light texture. Used regularly after showering helps to nourish and hydrate skin maintaining it perfectly elastic and compact. The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

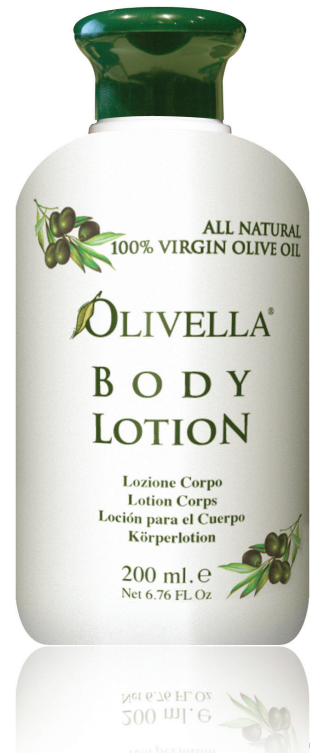
NATURAL ANTI-AGING PROPERTIES
NATURAL ANTIOXIDANTS
FREE OF ANIMAL DERIVED INGREDIENTS
NO SLS (Sodium Laureth Sulfate)
FREE OF COLOURANTS (Natural olive chlorophyll)
DERMATOLOGICALLY TESTED
NOT TESTED ON ANIMALS

USE

Apply on a daily basis on whole body gently massaging the area you wish to treat till complete absorption. It is easily absorbed

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its external
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® CLEANSING TISSUES

100% VIRGIN OLIVE OIL

(Available in a comfortable box format by 30 cleansing tissues)

Effective deterging action with no need of rinsing for skin's daily impurities and for removing heavy makeup. Containing 100% Virgin Olive Oil, maintains your skin soft, levigated and elastic after the treatment granting a fantastic freshness and cleanliness sensation.

The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

- * Pull to a side the adhesive label and take as many as you need cleansing tissues.
- * Gently deterge face with tissue and end cleaning with warm water.
- * After use, seal the box with the adhesive label in order to avoid drying of the remaining tissues.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its external
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® BAR SOAP 100% VIRGIN OLIVE OIL

(50 GR. in flow pack)

Our soap derives from an innovative technology which allows to eliminate traditional chemical steps highly stressing due to sterolic fractioning and to fatty acids. Compared to others, it preserves richness of dermo-protective that make it unique. Our research has privileged the quality, allowing the soap to preserve high the content of noble Virgin Olive Oil ingredients, therefore manipulation, addition of additives, distortion of the product it is not necessary. The product presents its self rich in origin since closer to Virgin Olive Oil from which it derives. The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES
NATURAL ANTIOXIDANTS
FREE OF ANIMAL DERIVED INGREDIENTS
NO SLS (Sodium Laureth Sulfate)
FREE OF COLOURANTS (Natural olive chlorophyll)
DERMATOLOGICALLY TESTED
NOT TESTED ON ANIMALS

USE

With humid hands handle gently the bar soap therefore emulsifying the product for face and body's hygiene. Washout with warm water, the treated area.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® HAND CREAM 100% VIRGIN OLIVE OIL

(Available in 75 ml. tube in case box)

An extremely delicate cream for hand's care with Virgin Olive Oil, improves skin's hydration, nourishes deeply, leaving the skin soft, without any sort of greasy feeling, protecting the same skin from external agents aggressions. It does not contain colorants and synthetic essences. The colour of the emulsion is completely natural exclusively due to the Virgin Olive Oil. The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES
NATURAL ANTIOXIDANTS
FREE OF ANIMAL DERIVED INGREDIENTS
NO SLS (Sodium Laureth Sulfate)
FREE OF COLOURANTS (Natural olive chlorophyll)
DERMATOLOGICALLY TESTED
NOT TESTED ON ANIMALS

USE

Apply on a daily basis gently massaging the area you wish to treat. Particularly indicated for dry or cracked skins. It is easily absorbed and leaves a pleasant feeling of freshness and comfort.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® LIQUID SOAP

100% VIRGIN OLIVE OIL

(Available in 300 & 500 ml. dispenser flacon)

The Olivella liquid soap is an innovative product, specifically studied for any type of skins, particularly indicated for frequent usage.

Its secret is extremely simple: Olivella is a neutral totally vegetable origin soap, it contains 100% Virgin Olive Oil, without animal origin ingredients, colorants or preservatives. Thanks to the goodness of the composition, rich in Olea Europaea, with the exclusive “soap hot work” processing method, following ancient soap traditions, obtaining a dermatological effect more congenial to the lipidic layer of the skin comparing it to conventional soaps present on market.

The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

Disburse desired quantity from the dispenser, gently massaging detergent face and body. Rinse with warm water area treated with Olivella Liquid Soap.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids



OLIVELLA® MOISTURIZER 100% VIRGIN OLIVE OIL

(Available in 50 ml. glass flacon in case box)

Olivella Moisturizer Natural Oil is 100% Virgin Olive Oil derived.

For the beauty care of your body, perfumed with natural essences of delicate floral notes, highly eudermic, emollient and humectant, enriched with Olive Squalene, Vitamin E and A, nourishes, prevents skin aging phenomenon.

The citrus fragrance Mediterranean notes will delight the unforgettable experience.

KEY BENEFIT:

NATURAL ANTI-AGING PROPERTIES

NATURAL ANTIOXIDANTS

FREE OF ANIMAL DERIVED INGREDIENTS

NO SLS (Sodium Laureth Sulfate)

FREE OF COLOURANTS (Natural olive chlorophyll)

DERMATOLOGICALLY TESTED

NOT TESTED ON ANIMALS

USE

Regenerating and emollient Beauty Oil for the skin, apply regularly throughout the day, recommended 10 to 15 minutes before bed time and/or after showering. Softly massage the treated area (face - body) till complete absorbency, obtaining a silky, soft and levigated.

Active Ingredient naturally contained within Virgin Olive Oil:

- * Squalene
- * B-Carotene
- * A-Tocopherol or Vitamin E
- * Alcohol and fatty acids of long band waxes
- * Alcohol of long band
- * Phitosterol and its externals
- * Acids and triterpenic alcohols
- * Phenols and phenolic acids

